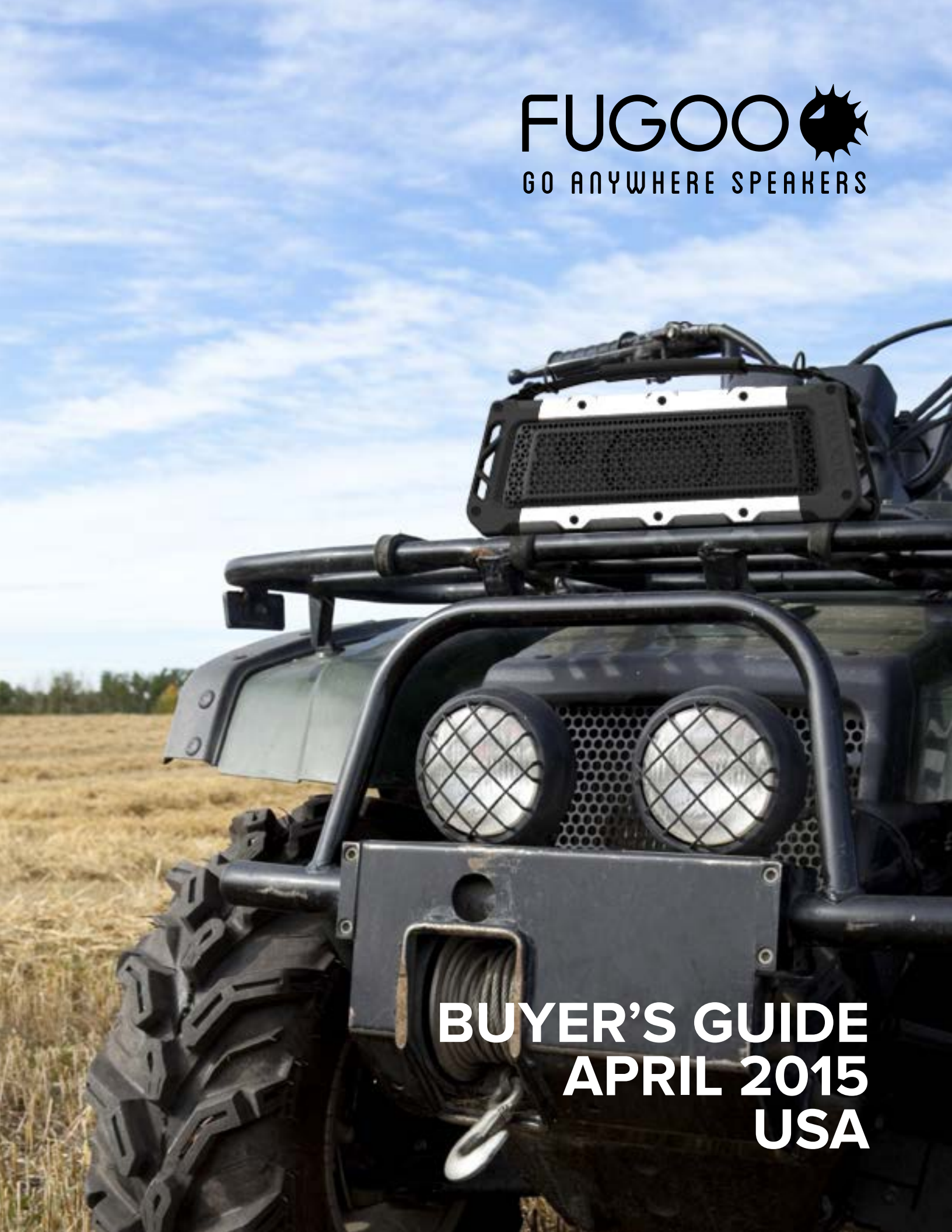


FUGOO 
GO ANYWHERE SPEAKERS



**BUYER'S GUIDE
APRIL 2015
USA**



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FUGOO is a technology lifestyle company
that focuses on mobile devices
for “Go Anywhere Music”.



TWO SIZES

MULTIPLE OPTIONS

FUGOO + STYLE



FUGOO + STYLE XL



FUGOO + SPORT



FUGOO + SPORT XL



FUGOO + SPORT

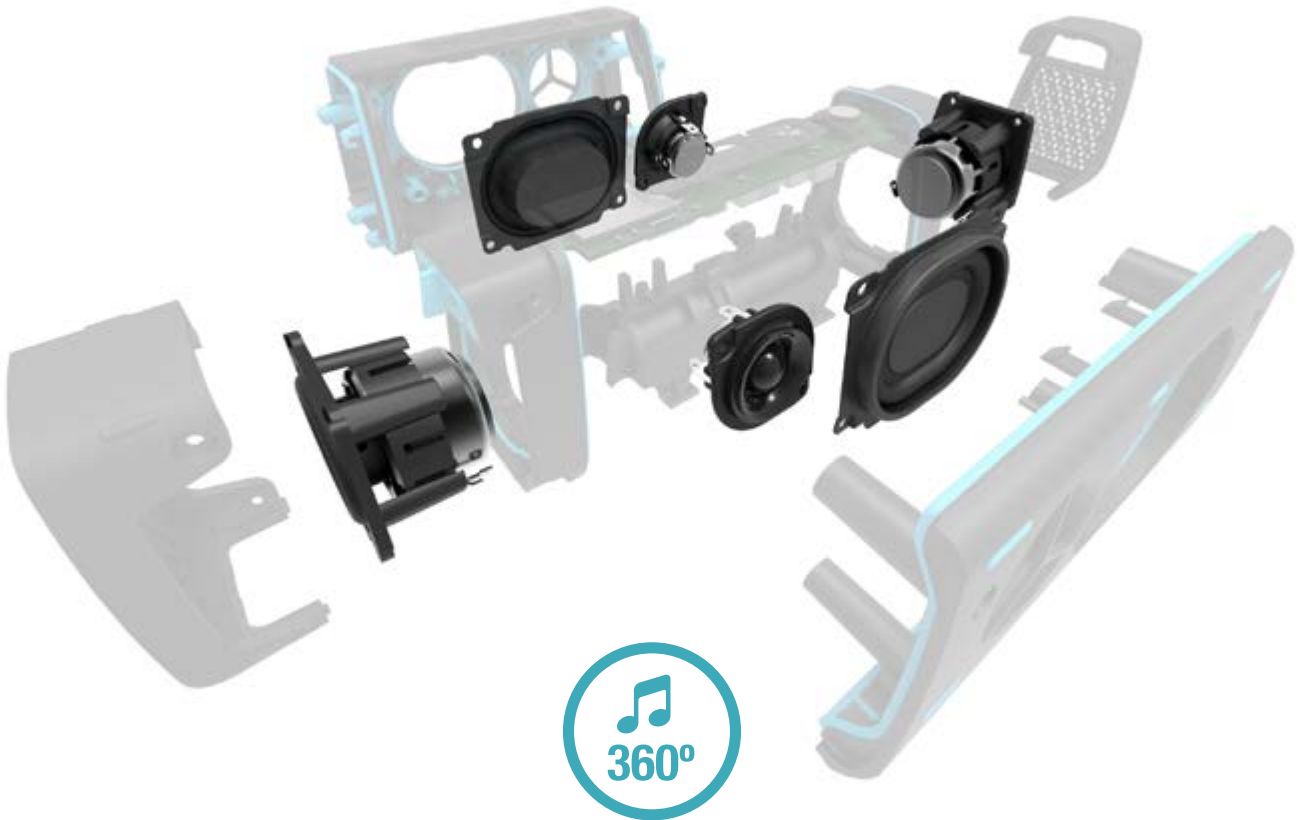


FUGOO + SPORT XL



XL Speakers Shipping July 2015

KEY FUGOO DIFFERENTIATORS



HI-FIDELITY

360 DEGREE SOUND

WITH UP TO 8 SPEAKERS

FUGOO integrated up to 8 speaker drivers in our lines to deliver high-fidelity across the audio spectrum. We are the only designer in this size category to include tweeters and a total of 6 speakers (FUGOO line) and 8 speakers (FUGOO XL line). In fact, we hold worldwide patents on how we audio process, incorporate and position our speakers into such a small form factor while delivering full fidelity audio.

RESULT – Everyone is in the sweet spot with FUGOO audio. It is the closest you can get to audiophile level quality that you can hold in your hand. From the ground up, we designed and engineered our speaker drivers and patented their audio processing and orientation. As a result, we deliver full spectrum high fidelity audio reproduction in 360 degrees so regardless of where listeners are, they hear the music perfectly. Our edge firing mid-woofers have a unique ability to deliver stereo separation in such small form factors. In addition, our unique edge firing mid-woofers allow our speakers to perform amazingly well in the corner of a room, using the walls for bass reflection for an even larger and fuller sound.

UNIQUE CORE & JACKET DESIGN

FUGOO has created and patented the industry's first Bluetooth speaker that includes a Core and interchangeable jacket design. Our Cores incorporate FUGOO's long history in design and technology to combine top line audio performance and unprecedented battery life with waterproof-, dust- proof, snow-proof, mud-proof and shock-proof capabilities. Our exclusive and patented interchangeable jackets give consumers numerous style choices, distinctive feature options like mounting capabilities and increasing levels of ruggedness.

RESULT – Scalable product line from lifestyle to the most rugged speakers made. We can offer a full line-up with speakers, jackets, remote control and mounting accessories in a major retailer down to a specific speaker and accessory bundle for a specialty retailer. Core features and new jackets can be created on different timelines due to the interchangeable capability. Custom jackets for specific retailer needs are also possible with appropriate volume & partnerships. This allows Fugoo to easily deliver differentiation by customer need, channel partners and seasonality as well as attacking completely new markets our competitors will have difficulty following.





100% WATERPROOF & RUGGED



FUGOO's rugged Bluetooth speaker line features the highest incursion protection rating available, IP67. Some competitors offer an IPX5 rating; the X means zero dust-proof capabilities while 5 means they are splash proof or can withstand light rain only, as opposed to being 100% waterproof.

SEE BELOW

Our extensive testing verifies our speakers are waterproof (3 feet or 1 meter for 30 minutes) and dust-proof, snow-proof and mud-proof. We also incorporate salt spray testing to ensure they can be safely used at the beach (simply rinse them off with fresh water after use). Our drop tests verify the FUGOO Core can be dropped from 6-feet and the Core XL from 3-feet, with no resulting change in functionality

IP - INGRESS PROTECTION RATING

	Solid Particle Protection Level	Protected Against	Liquid Protection Level	Protected Against
HIGH	6	Fully dust tight	7	Water proof - immersion up to 1 m
	5	Dust protected	6	Powerful water jets
	4	Wires, screws, etc.	5	Water jets
	3	Tools, thick wires, etc.	4	Splashing
	2	Fingers or similar	3	Spraying water
	1	Large surface such as hand	2	Dripping water when tilted up to 15°
LOW	X	No data available	1	Dripping water

RESULT – While providing the best audio quality, FUGOO also delivers the most rugged design, delivering quality not expected in this product category. This results in deep and passionate positive customer enjoyment and brand loyalty. FUGOO is the brand to trust in portable speakers



UNPRECEDENTED BATTERY LIFE



FUGOO's experienced engineering team designs extremely power efficient speakers -- from the driver architecture, motherboard component choices, layout and trace lengths to the 92% efficiency class D amplifiers, firmware algorithms and battery management.

RESULT – FUGOO offers 35-40 hours of battery life. That is 2X to 4X competitors. In addition, our design will retain an unprecedented 75%+ battery capacity after 5 years of average use.

HANDS FREE

VOICE CONTROL & SPEAKER PHONE



With one hold of our Action button or through our Wearable Remote Control, customers can voice control their phones or tablets as well as have full duplex, echo canceled speakerphone conversations.

RESULT – Great additional functionality for a Go Anywhere Speaker. It allows a phone to be fully protected from the elements like heat, mud and water, while still providing full control of music, calls, schedule and more.



GO ANYWHERE

WITH OPTIONAL ACCESSORIES

FUGOO offers a full line of accessories that let our customers take their speakers anywhere. From mounting on bikes, boats, kayaks, stand up paddle boards, to trees, sport courts and more. And with our Wearable Remote, they can stay active while staying in control of their phone or tablet.

RESULT – FUGOO has a wide selection of accessories that complement our speakers, letting CUSTOMERS take them wherever THEY want to hear great music. FUGOO is flexible enough to be ready for ANY adventure.



ACCESSORIES & EXTRA JACKETS

WIRELESS, WATERPROOF REMOTE CONTROL

The unique Wearable Remote Control pairs with the speaker for control from a distance. The remote is fully waterproof and can be strapped to a wrist or worn on a lanyard (both included) to control the speaker without endangering a phone or tablet in the heat or water.

The remote can also invoke Apple Siri, Windows Phone Cortana, Android Google Now and other voice control services to call someone, select the right music, check the latest sports scores or even set a suntan turnover-time alarm. Flip the Remote over to find a handy bottle opener.



BIKE MOUNT

Mount the FUGOO Bluetooth Speaker on handlebars, boat railings, golf cart, stroller and more. A quick-release spring clip holds the speaker securely even on rough terrain.



MULTI MOUNT

Provides three different mounting options for a FUGOO Bluetooth Speaker. Tripod mounting socket, rope or carabiner loop, and strap or belt spring-clip. Tripod Mounting nut size is 1/4-20.



STRAP MOUNT

Mount a FUGOO Speaker on paddle boards, kayaks, trees, volleyball and basketball poles or anywhere to secure the music during any active life. The Strap Mount can fit around a 3 foot (1 meter) circumference.



ADDITIONAL ACCESSORY PACKS



MOUNT PACK

Bundles all three Mount options



SUPER PACK

Includes all three Mount options, plus the Remote Control

Additional jackets can be purchased to extend the durability and functionality of the speaker.

FUGOO STYLE JACKETS

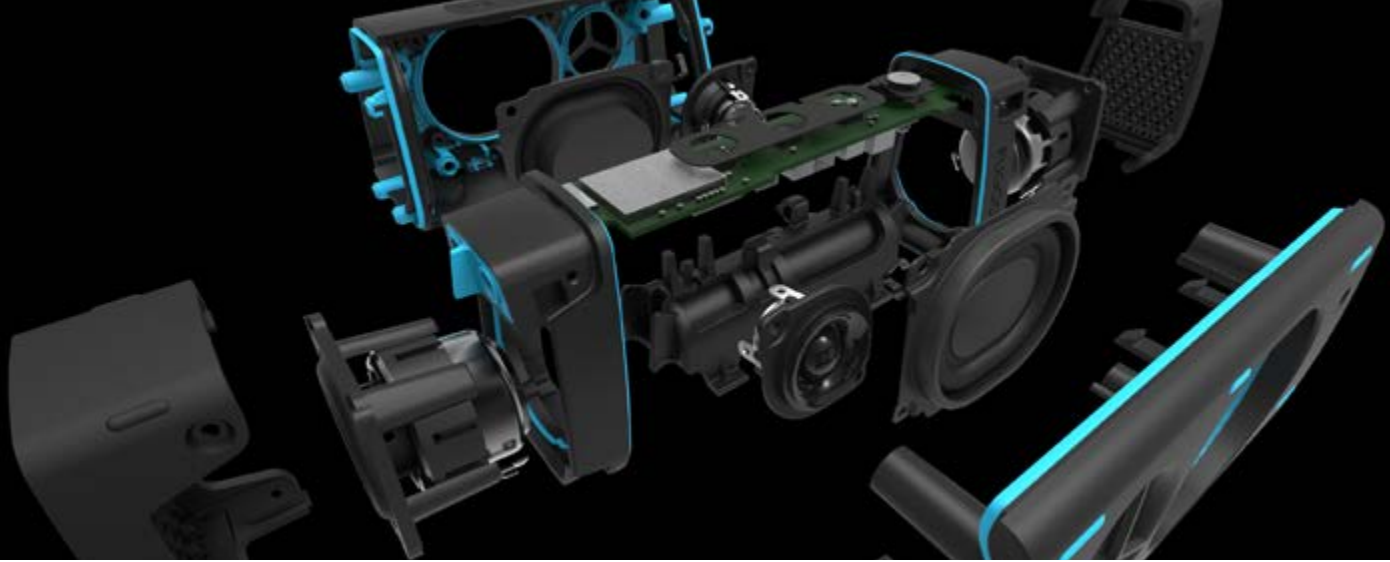


FUGOO SPORT JACKET



FUGOO TOUGH JACKET





FUGOO SPECS



AUDIO

6 digitally engineered CORE-X acoustic drivers:

- 2 Neodymium tweeters
- 2 Neodymium aluminum domed, mid-woofers, horizontally opposed for vibration cancellation
- 2 passive radiators

Full range frequency response:

- 60Hz - 20KHz

POWER

- Up to 40 hours continuous play at 50% loudness
- Built-in Lithium-Ion rechargeable battery
- USB Cable & AC adaptor charger included (3.5 hours for full charge)
- Battery life displayed on supported devices

CONNECTIVITY

- Bluetooth 4.0 compliant wireless connectivity up to 10 meters/33 feet indoors & 36 meters/120 feet outdoors
- Optional Wearable Bluetooth LE Remote Control with 2 year battery life
- AVRCP 1.5 (Audio/Video Remote Control Profile)
- 3.5mm stereo input for wired connection
- Micro-USB for charging and updates
- Other Profiles: Advanced Audio Distribution Profile (A2DP) V1.3, Hands-Free Profile (HFP) V1.6, Headset Profile (HSP) V1.2

SPEAKERPHONE

- Full-duplex capable in speakerphone mode
- Omnidirectional microphone with echo cancellation

SIZE & WEIGHT

- Style = 2.1" x 6.5" x 2.6" (54 x 165 x 66mm) / .97 lbs (442g)
- Sport = 2.3" x 7.4" x 2.9" (59 x 187 x 73mm) / 1.1 lbs (519g)
- Tough = 2.3" x 7.75" x 2.9" (59 x 197 x 73mm) / 1.4 lbs (624g)

ENVIRONMENTAL

- Operating temp: 14°–131° F (-10°–55°C)
- Storage temp: -40°–158° F (-40°–70° C)
- IP67 Rated: Dustproof and waterproof to 1 meter for up to 30 minutes

SOFTWARE COMPATIBILITY

- Windows 8, Windows 7, Vista, XP
- Mac OSX 10.5 and higher

COMPETITIVE ANALYSIS

	 BOSE Soundlink Mini	 FUGOO Style/Sport/Tough	 ue BOOM	 beatspill
Battery Life (Tested at 50% loudness)	10 hours	40 hours	15 hours	7 hours
Waterproof	✗	✓ *(IP67)	✗ *(IPX4)	✗
Sandproof	✗	✓	✗	✗
Snowproof	✗	✓	✗	✗
Shockproof	N/A	Yes. Drop tested at 6 feet on all sides and angles	N/A	N/A
Audio	4 drivers: 2 mids 2 passive bass drivers	6 drivers: 2 tweeters 2 mid/woofers 2 passive bass drivers	4 drivers: 2 full drivers 2 passive bass drivers	4 drivers: 4 mids
Stereo Separation	✗	✓	✗	✗
360° Sound	✗	✓	✓	✗
Replaceable Jacket	Silicone skins	Change the style, ruggedness, function, or make it new	✗	✗
Speakerphone	✗	✓	✓	✓
Invoke Voice Control	✗	Supports Apple Siri, Google Now, Windows Speech	✗	✗
Remote	✗	Optional, wearable & waterproof	✗	✗
Mounting Options	✗	Mounting socket accepts 3 versatile mounts	Mini D-ring	✗

*Waterproof to 3 feet for 30 minutes - IP67
X in IP Rating = No rating level

COMPETITIVE ANALYSIS

RUGGED SPEAKERS

	BRAVEN BRV-X 	FUGOO  Style/Sport/Tough 	 TDK Life on Record A33 
Battery Life (Tested at 50% loudness)	12 hours	40 hours	6 hours
Waterproof	Resistant (IPX5)	✓*(IP67)	Splash Proof (IP64)
Sandproof	✗	✓	✓
Snowproof	✗	✓	✓
Shockproof	Rubber Casing	Yes. Drop tested at 6 feet on all sides and angles	✗
Audio	4 drivers: 2 mids 2 passive bass drivers	6 drivers: 2 tweeters 2 mid/woofers 2 passive bass drivers	5 drivers: 1 Sub-woofer 2 mids 2 passive bass drivers
Stereo Separation	✗	✓	✗
360° Sound	✗	✓	✗
Replaceable Jacket	✗	Change the style, ruggedness, function, or make it new	✗
Speakerphone	✓	✓	✓
Invoke Voice Control	✗	Supports Apple Siri, Google Now, Windows Speech	✗
Remote	✗	Optional, wearable & waterproof	✗
Mounting Options	Strap slots	Mounting socket accepts 3 versatile mounts	✗

*Waterproof to 3 feet for 30 minutes - IP67
 X in IP Rating = No rating level

INTRODUCING

FUGOO XL

GO ANYWHERE SPEAKERS

BIGGER, BADDER, LOUDER
AND READY FOR
ANYTHING



FUGOO XL

4X THE SIZE OF FUGOO



Feisty, chic and louder than life, this is FUGOO Style XL. The XL portable wireless speaker features 8 acoustic drivers, 3 extra control buttons and a USB port to charge a phone. Not to mention, it floats in water.



Roaring, intrepid and virtually indestructible, this is FUGOO Tough XL. The XL durable Bluetooth speaker features 8 acoustic drivers, 3 extra control buttons, portable hand strap and a USB port to charge a phone or tablet.



Bold, tenacious and pushing colossal sound, this is FUGOO Sport XL. The XL waterproof Bluetooth speaker features 8 acoustic drivers, 3 extra control buttons, portable hand strap, and a USB port to charge a phone. Oh yeah, and it floats in water.

XL ACCESSORIES & EXTRA JACKETS

HAND STRAP XL

Our optional padded Hand Strap XL makes it easy to carry the FUGOO XL.



SHOULDER STRAP XL

Our optional Shoulder Strap XL lets the FUGOO XL Speaker be carried comfortably. The Shoulder Strap XL's adjustable length delivers just the right positioning for a comfortable carry. Attachable directly onto the FUGOO XL speaker jackets or quick attach to our Hand Strap XL.



ANYWHERE STRAP XL

Mount the FUGOO or FUGOO XL Speakers on paddle boards, kayaks, trees, volleyball and basketball poles or anywhere to secure the music. The Anywhere Strap can attach to around a 3 foot (1 meter) circumference.





FUGOO XL SPECS



AUDIO

8 digitally engineered CORE-X acoustic drivers:

- 4 Neodymium tweeters
- 2 Neodymium aluminum domed, mid-woofers, horizontally opposed for vibration cancellation
- 2 passive radiators

Full range frequency response:

- 50Hz - 20KHz

POWER

- Up to 35 hours continuous play at 50% loudness
- Built-in Lithium-Ion rechargeable battery
- AC adapter charger included (3.5 hours for full charge)
- Battery life displayed on supported devices
- USB Charging Port usable as charging bank for phones and tablets

CONNECTIVITY

- Bluetooth 4.0 compliant wireless connectivity up to 10 meters/33 feet indoors & 36 meters/120 feet outdoors
- Optional Wearable Bluetooth LE Remote Control with 2 year battery life
- AVRCP 1.5 (Audio/Video Remote Control Profile)
- 3.5mm stereo input for wired connection
- Micro-USB for updates
- Other Profiles: Advanced Audio Distribution Profile (A2DP) V1.3, Hands-Free Profile (HFP) V1.6, Headset Profile (HSP) V1.2

SPEAKERPHONE

- Full-duplex capable in speakerphone mode
- Omnidirectional microphone with echo cancellation

SIZE & WEIGHT

- Style XL = 11.3" W x 4.37" H x 3.8" D, 288mmW x 111mmH x 97mmD / 3.95lbs & 1.79Kg
- Sport XL = 1' W x 4.7" H x 4.3" D, 306mmW x 120mmH x 108mmD 4.3lbs & 1.95Kg
- Tough XL = 13.2" W x 4.6" H x 4.4" D, 335mmW x 118mmH x 111mmD 5lbs & 2.26Kg

ENVIRONMENTAL

- Operating temp: 0°–40°C (32°–104°F) with ac adaptor, 0°–55°C (32°–131°F) without ac adaptor
- Storage temp: -20°–60°C (-4°–140°F)
- IP67 Rated: Dustproof and waterproof to 1 meter for up to 30 minutes FUGOO Style XL and Sport XL will float

SOFTWARE COMPATIBILITY

- Windows 8, Windows 7, Vista, XP
- Mac OSX 10.5 and higher

XL COMPETITIVE ANALYSIS

	 BOSE Soundlink III	 FUGOO XL Style/Sport/Tough	 MEGABOOM! beatspill XL
Battery Life (Tested at 50% loudness)	14 hours	35 hours	20 hours 7 hours
Waterproof	✗	✓ *(IP67)	✓ *(IPX7) ✗
Sandproof	✗	✓	✗ ✗
Snowproof	✗	✓	✓ ✗
Shockproof	N/A	Yes. Drop tested at 3 feet on all sides and angles	Yes. No details N/A
Audio	4 drivers: 2 mids 2 passive bass drivers	8 drivers: 4 tweeters 2 mid/woofers 2 passive bass drivers	4 drivers: 2 full drivers 2 passive bass drivers 4 drivers: 2 tweeters 2 mids
Stereo Separation	✗	✓	✗ ✗
360° Sound	✗	✓	✓ ✗
Replaceable Jacket	Silicone skins	Change the style, ruggedness, function, or make it new	✗ ✗
Speakerphone	✗	✓	✓ ✓
Invoke Voice Control	✗	Supports Apple Siri, Google Now, Windows Speech	✗ ✗
Remote	✗	Optional, wearable & waterproof	✗ ✗
Mounting Options	✗	Sport XL and Tough XL have Strap Slots to use the Go Anywhere Strap for mounting flexibility	Mini D-Ring ✗

*Waterproof to 3 feet for 30 minutes - IP67

X in IP Rating = No rating level

RETAIL PACKAGING



PEDESTAL BOX

FUGOO + Style
FUGOO + Sport
FUGOO + Tough



JACKET VIEW BOX

Style
Sport
Tough



MOUNTING ACCESSORIES

(will come in a bag with top cardboard label and hanger)

- > Bike Mount
- > Multi Mount
- > Strap Mount



ACCESSORY VIEW BOX

Remote Control
Mount Pack
Super Pack

XL RETAIL PACKAGING



XL SPEAKER BOX

FUGOO + Style XL
FUGOO + Sport XL
FUGOO + Tough XL



STRAP PACK XL BOX

Hand Strap XL
Shoulder Strap XL
Anywhere Strap

PATENTS

STRONG INTELLECTUAL PROPERTY POSITION



United States UTILITY Patents

Application No. 61/923,575 – Driver Arrangement for Portable Speaker 360 Degree Sound
Application No. 61/923,554 – Portable Speaker Construction Features with Waterproofing
Application No. 61/923,575 – Digital Signal Processing High Frequency Sum to Mono on Opposing Tweeters
Application No. 61/923,670 – Ability of Jacket and Core to Communicate with Each Other
Application No. 61/923,554 -- Jacket System for Portable Speaker
Application No. 61/923,554 – Accessory System for Portable Speakers

United States DESIGN Patents

Application No. 29/476,073 – CoreX Speaker Design
Application No. 29/476,081 – STYLE Jacket
Application No. 29/476,078 – SPORT Jacket
Application No. 29/476,076 – TOUGH Jacket
Application No. 29/476,074 – FLY Jacket
Application No. 29/476,843 -- Wearable Speaker Remote Control Design

International Patents

7 Australian Patents Granted
6 China Patent Granted
11 EU Patents Granted
6 Hong Kong Patents Granted
6 Japan Patents Granted
6 Canadian Patents Pending
7 Korean Patents Pending
6 Mexico Patents Pending
3 PCT Patents Pending
1 Japan Patent Pending



FUGOO PRESS AWARDS & REVIEWS

2015
BEST

Bluetooth Speakers Review

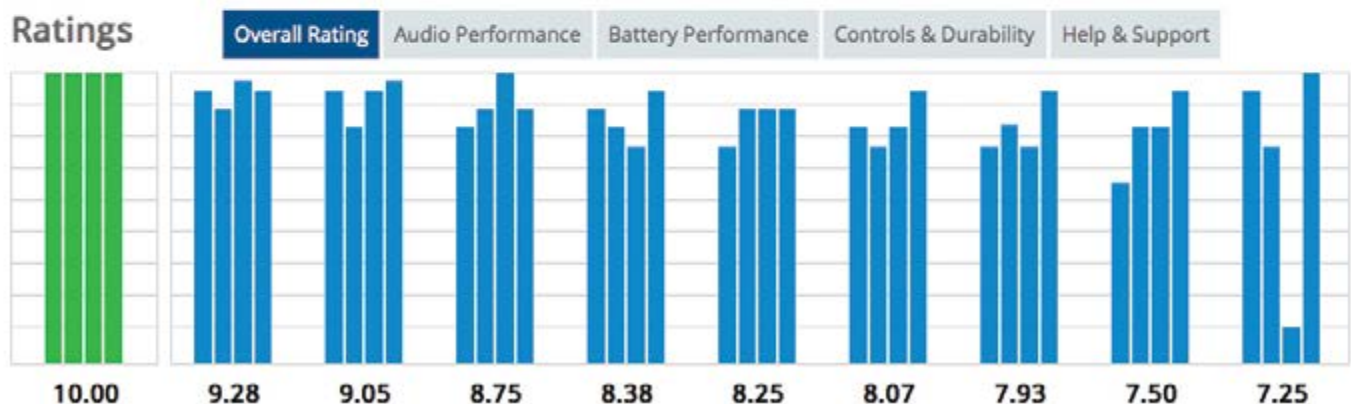
REVIEWS AND COMPARISONS

Gold Award Winner

Rankings

#1	#2	#3	#4	#5	#6	#7	#8	#9	#10
 Fugoo	 Jabra Solemate	 Logitech Ultimate Ears Boom	 Outdoor Tech Turtle Shell	 Jawbone Jambox	 Altec Life Jacket	 JBL Charge	 Creative Sound BlasterAxx	 Beats Pill	 Bose SoundLink
READ REVIEW >	REVIEW	REVIEW	REVIEW	REVIEW	REVIEW	REVIEW	REVIEW	REVIEW	REVIEW
VISIT SITE >	VISIT SITE	VISIT SITE	VISIT SITE	VISIT SITE	VISIT SITE	VISIT SITE	VISIT SITE	VISIT SITE	VISIT SITE

Displaying 2 - 10 of 16
 [« prev](#)
[next »](#)



FUGOO BLOG

SHARING AUTHENTIC FUGOO STORIES

go-anywhere.fugoo.com



AMBASSADOR | EVENTS | LIFESTYLE | MUSIC | PRESS | TECHNOLOGY



March 22, 2015

FUGOO LANDS ON OUTSIDE'S 2015 BEST OF TRAVEL AWARDS LIST

Every year, OUTSIDE's adventure travel veterans scour the globe to find the coolest mountains to climb, food to eat, rivers to float, guides to hire, beaches to lounge on, and lodges to kauriate in. And this year, OUTSIDE's speaker of choice goes to FUGOO.

[f](#) [t](#) [g+](#) [p](#) [in](#) [0 COMMENTS](#)



February 10, 2015

FUGOO BLUETOOTH SPEAKERS TO SPONSOR TEAM DIRT CANDY RACING

FUGOO (www.FUGOO.com), creators of the toughest, longest lasting portable Bluetooth speaker in its weight class, is happy to announce their sponsorship of the Team Dirt Candy Graphics for the remainder of the 2015 Monster Energy AMA Supercross season. As a part of the sponsorship, Bret Melcarfe, along with Ronnie Stewart, Robert Lind and the rest of the Team Dirt Candy crew, will be representing FUGOO on the track, through social media and blasting the speakers in the pits before each race.

[f](#) [t](#) [g+](#) [p](#) [in](#) [0 COMMENTS](#)

FUGOO AMBASSADORS

go-anywhere.fugoo.com/category/fugoo-ambassador

SPEAKERSACCESSORIESPRESSTECHNOLOGYSUPPORT +

HOME / AMBASSADOR

POSTS CATEGORIZED: AMBASSADOR



March 24, 2015

BOULDERING IN BISHOP WITH ALEX PUCCIO

Figuring out where to go on a climbing trip is not just about which areas have the best rock. For me the hang and the weather are huge decision factors. I think this is mostly because I tend to take climbing trips when I am not focusing on competition. My outdoor adventures are really about decompressing from all the hard work and pressure that goes along with being a competitive athlete. After ABS Nationals my decision to go climbing in Bishop, CA just made sense.

[0 COMMENTS](#)



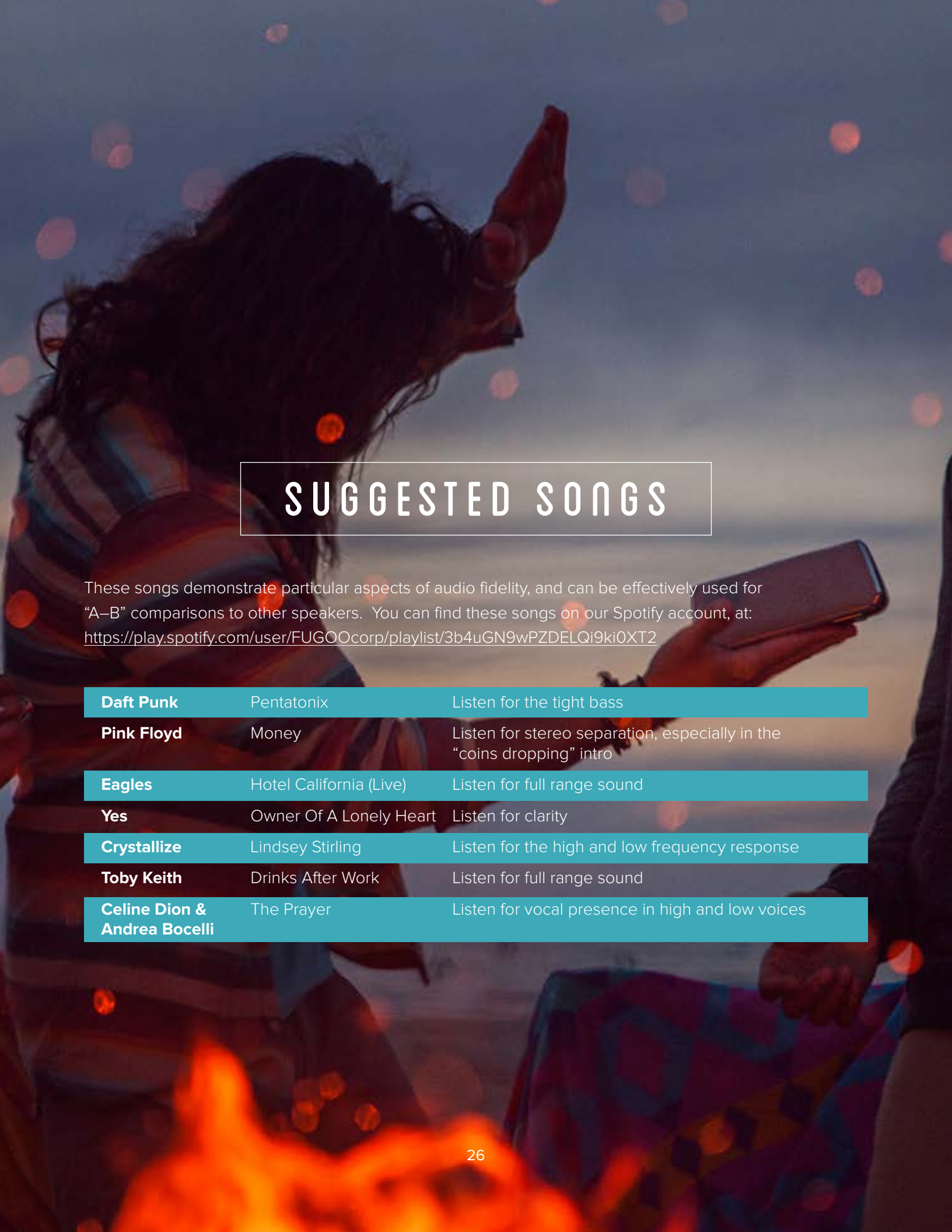
January 22, 2015

MAVERICKS WITH RYAN MOSS

So the story of my life goes just when I think I'm going to get a moment to myself, be able to collect my thoughts and reflect something pops up on my radar. Marc Beatty from Surfline notified me that Mavericks would be going XXL on the Saturday I was supposed to be returning to California. My initial plans were to head down to San Luis Obispo and finish all the editing for the G-Technology and SanDisk with Lucas Gilman. However this news threw a kink in my plans.

[0 COMMENTS](#)

- FUGOO.COM Marketing activity bringing on ambassadors of the FUGOO brand from the active sporting world.
- Ambassadors weekly publish pictures and videos across social networks with FUGOO Content with appropriate FUGOO #hashtags.
- Tag FUGOO in sport oriented content without FUGOO product to drive organic content into FUGOO Social Streams
- Intent is to drive an authentic outdoor brand and bring followers to FUGOO
- Ambassador pages can be found at www.FUGOO.com/ambassadors
- Plans to expand this program in 2015 with more athletes, particularly Motocross



SUGGESTED SONGS

These songs demonstrate particular aspects of audio fidelity, and can be effectively used for “A–B” comparisons to other speakers. You can find these songs on our Spotify account, at: <https://play.spotify.com/user/FUGOOcorp/playlist/3b4uGN9wPZDELQi9ki0XT2>

Daft Punk	Pentatonix	Listen for the tight bass
Pink Floyd	Money	Listen for stereo separation, especially in the “coins dropping” intro
Eagles	Hotel California (Live)	Listen for full range sound
Yes	Owner Of A Lonely Heart	Listen for clarity
Crystallize	Lindsey Stirling	Listen for the high and low frequency response
Toby Keith	Drinks After Work	Listen for full range sound
Celine Dion & Andrea Bocelli	The Prayer	Listen for vocal presence in high and low voices

ADDITIONAL RESOURCES

START HERE

Great place for anyone to start. How To Videos on using FUGOO Speakers, How to use accessories and changing Jackets. Startup and Users Guide, Firmware Upgrades and more

<http://www.FUGOO.com/start>

PRESS MATERIALS

Product and lifestyle photos, videos, news releases, specs

<https://www.dropbox.com/sh/x020p6cm4354tdh/vbKuRKzX2w>

Drop test and car run-over videos

<https://www.dropbox.com/sh/8sxxgigeb0uy9cgi/r1cTYOKdXe>

QUICK START GUIDES

For info on controls, features, speaker anatomy, how to change the jackets, powering up, connecting, and using the speakerphone

Style: [Startup-Guide-Style.pdf](#) **Sport:** [Startup-Guide-Sport.pdf](#) **Tough:** [Startup-Guide-Tough.pdf](#)

USER GUIDE

http://FUGOO.com/templates/___custom/images/downloads/FUGOO-Speaker-User-Manual.pdf

CUSTOMER SUPPORT

NOTE: Please contact your PR rep directly for support with your review unit.

Knowledge Base, FAQs, Troubleshooting, User Guides, Downloads, Support Requests.

<https://support.FUGOO.com>

CONTACT

Phone: U.S: 877-435-7596 ———— Toll-free, M-F, 9-5 PST
Canadian Support: 888-238-4660

Email: support@FUGOO.com sales@FUGOO.com

For Live Chat OR Submit a Support Request: Click the gray “Need Help?” tag found on the bottom right corner on every page at FUGOO.com or go to support.FUGOO.com

MEDIA CONTACT

Ruth Rosene - Rosene PR Consulting

Phone: o: 949.916.4273 m: 949.322.4995

Email: ruth@rosenep.com

Online: Google+ Ruth Rosene Twitter @ruthrosene

VOLUME LEVELS

Please note that iOS and Android source devices handle volume synchronization differently when connected to Bluetooth speakers:

- If you have the FUGOO speaker connected to an iOS device, increasing/decreasing the volume on the FUGOO speaker will also increase/decrease it on the iOS device (the exception is with devices running iOS prior to 4.1).
- In contrast, increasing/decreasing the volume on the FUGOO speaker when connected to an Android device generally will not increase/decrease the volume on the device, so if you do not have the volume maximized on your device, it will not reach maximum on the FUGOO speaker.

NOTE: some Android device OEMs are doing custom skins of Android, so in some cases they will support volume synchronization. In addition, some devices running Android 4.4 may also support volume synchronization. We recommend turning the volume to maximum on your device and then adjusting it on the speaker directly to the desired volume.

SPEAKER PAIRING

We don't currently offer speaker pairing. However this development is under way and we expect to offer this functionality through a free firmware upgrade to both our speaker lines soon.

TONES AND VOICE PROMPTS

We ship our speakers with tones and voice prompts to deliver a useful and fun experience. Once you get familiar with your speaker, you may wish to turn down the voice prompts or even silence them and have a very clean and minimal user experience.

If you would like to toggle between "normal", "low" and "off" voice prompts:

- > Power off your speaker.
- > Hold the + and - volume buttons simultaneously.
- > While holding the volume buttons, power on the speaker.
- > The speaker will tell you the new "voice prompt level"

If you wish to turn voice prompts back on, just repeat the above steps.

ADDITIONAL VOICES

The FUGOO Speaker architecture allows for users to change voice personalities as well as languages via the downloadable firmware update application. You can download the latest firmware upgrade options at www.FUGOO.com/start

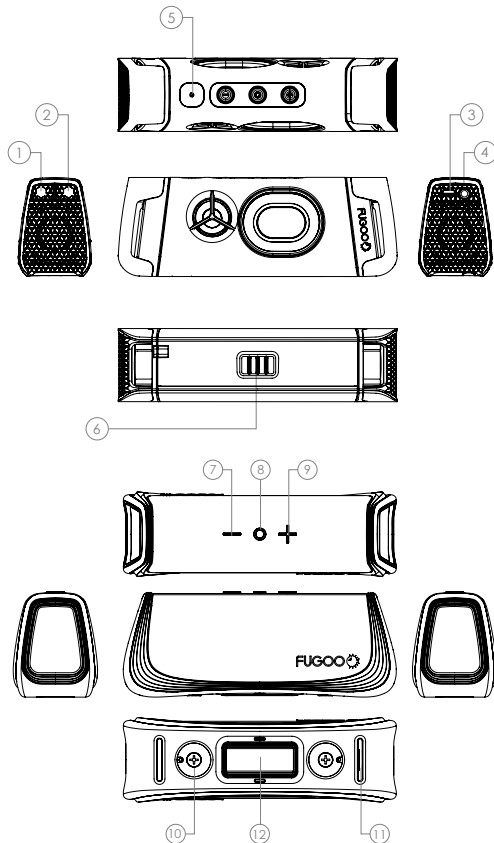
SPEAKER USER GUIDE

FUGOO

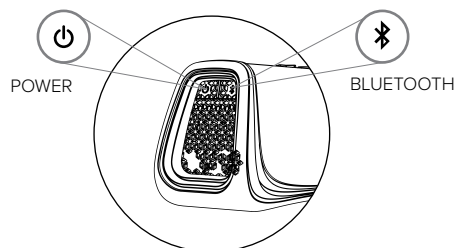
CONTROL / FEATURES

- | | | |
|------------------------|----------------------|-------------------------|
| 1. Power Button | 5. Microphone | 9. Volume Up |
| 2. Bluetooth | 6. Release Push Grip | 10. Thumb Screws |
| 3. Micro-USB Connector | 7. Volume Down | 11. Self Draining Holes |
| 4. Audio Jack | 8. Action Button | 12. Mounting Plate |

SPEAKER ANATOMY



POWERING UP & CONNECTING



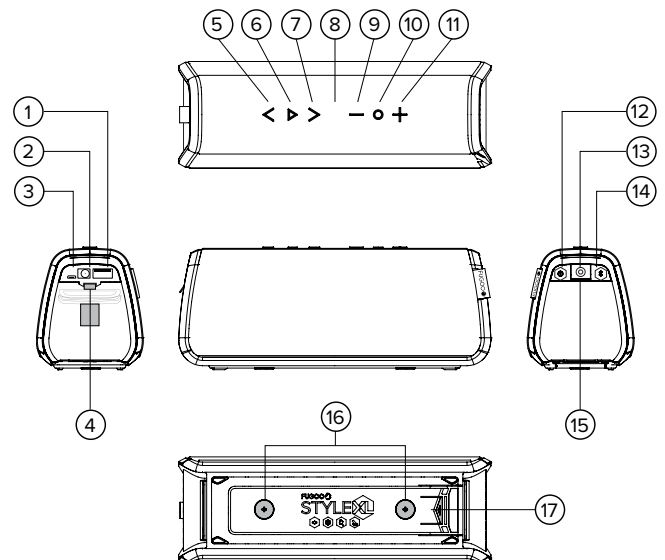
Power On / Off Hold 1 second
 Battery status Click
 Pair a new device Hold 3 seconds
 Connect / Disconnect a paired device Click
 Clear all paired devices Hold 10 seconds
 Reset Hold and 10 seconds
 Voice prompt level Hold and at On
 Normal / Loudness Mode Hold at On

FUGOO | XL

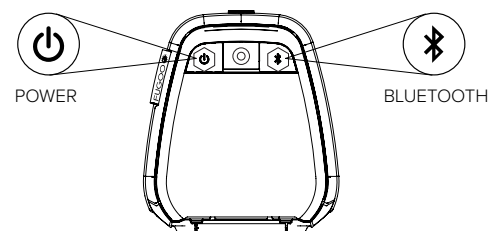
CONTROL / FEATURES

- | | | |
|--------------------------|-----------------------|--------------------------|
| 1. USB charge out port | 7. Next track button | 13. Audio jack |
| 2. DC power jack | 8. Microphone | 14. Bluetooth button |
| 3. Micro USB connector | 9. Volume down button | 15. LED Indicator |
| 4. Port door pull tab | 10. Action button | 16. Thumbscrews |
| 5. Previous track button | 11. Volume up button | 17. Jacket release latch |
| 6. Play/Pause button | 12. Power button | |

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Power On / Off Hold 1 second
 Battery status Click
 Pair a new device Hold 3 seconds
 Connect / Disconnect a paired device Click
 Clear all paired devices Hold 10 seconds
 Reset Hold and 10 seconds
 Voice prompt level Hold and at On
 Normal / Outdoor Mode Hold 3 seconds
 Power Save On/Off Hold at On



SOCIAL MEDIA

CONNECTIONS



FACEBOOK

facebook.com/FUGOO



TWITTER

[@FUGOOLife](https://twitter.com/FUGOOLife)



GOOGLE+

google.com/+FUGOO



INSTAGRAM

instagram.com/FUGOOCorp



YOUTUBE

youtube.com/user/FUGOOLife



PINTEREST

pinterest.com/FUGOO



LINKEDIN

linkedin.com/company/FUGOO

FUGOO

GO ANYWHERE SPEAKERS



PARTS LIST & PRICING

USA

SPEAKERS	MSRP PRICE	CONTENTS	SKU	UPC
 FUGOO + STYLE (Silver)	\$179.99	Core, Style Jacket - Silver, AC Adapter, USB Charge Cable, 3.5mm Cable, Accessory Pouch	F6STSS01	859065004009
 FUGOO + SPORT	\$199.99	Core, Sport Jacket - Teal & Black, AC Adapter, USB Charge Cable, 3.5mm Cable, Accessory Pouch	F6SPKG01	859065004016
 FUGOO + TOUGH	\$229.99	Core, Tough Jacket - Aluminum & Black, AC Adapter, USB Charge Cable, 3.5mm Cable, Accessory Pouch, Hex Key	F6TFKS01	859065004023

JACKETS	MSRP PRICE	CONTENTS	SKU	UPC
 Style Jacket Silver	\$29.99	Style Jacket Silver	F6JSTSS01	859065004078
 Style Jacket Red	\$29.99	Style Jacket Red	F6JSTSR01	859065004399
 Style Jacket Black Tweed	\$29.99	Style Jacket Black Tweed	F6JSTBC01	859065004405
 Style Jacket Sand	\$29.99	Style Jacket Sand	F6JSTSN01	859065004412
 Sport Jacket	\$39.99	Sport Jacket Accessory Plate Thumb Screws	F6JSPKG01	859065004085
 Tough Jacket	\$79.99	Tough Jacket Accessory Plate Thumb Screws Hex Key	F6JTFS01	859065004092

MOUNTS	MSRP PRICE	CONTENTS	SKU	UPC
 Multi Mount	\$29.99	Mutli-Mount	F6ACL01	859065004108
 Strap Mount	\$29.99	Strap & Strap Mount	F6AST01	859065004115
 Bike Mount	\$39.99	Bike Mount	F6ABM01	859065004122
 Mount Pack	\$59.99	Muilti-Mount, Strap & Strap Mount & Bike Mount	F6MPK01	859065004153
 Remote Control	\$49.99	Remote Control, Wrist Strap, Lanyard	F6RMT01	859065004139
 Super Pack	\$79.99	Muilti-Mount, Strap & Strap Mount & Bike Mount, Remote Control, Wrist Strap, Lanyard	F6SPK01	859065004160
 Accessory Pack	\$49.99	AC Adaptor, 3.5mm Audio Cable, USB Charge/Upgrade Cable, Accessory Pouch	F6TRVL01	859065004146